

سوال: تحلیلگر کسب و کار
در سازمان چه نقشی دارد؟

Strategic Management

Vision
Mission

Business
Plan

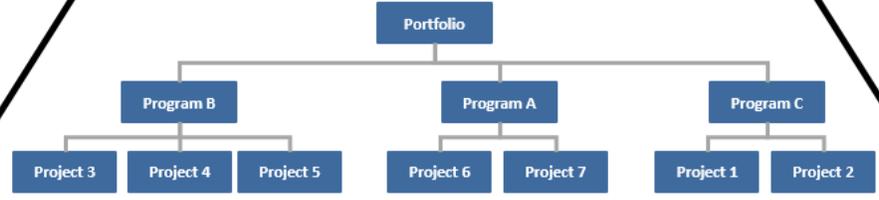
BA



Project Portfolio
Management

Doing the Right
Things
انتخاب درست
از طریق تعریف نیاز

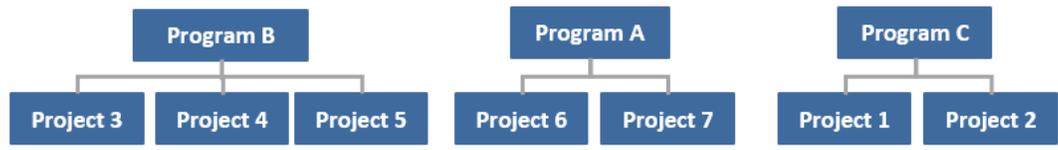
BA



Program Management

Doing Things Right
انجام درست پروژه

BA

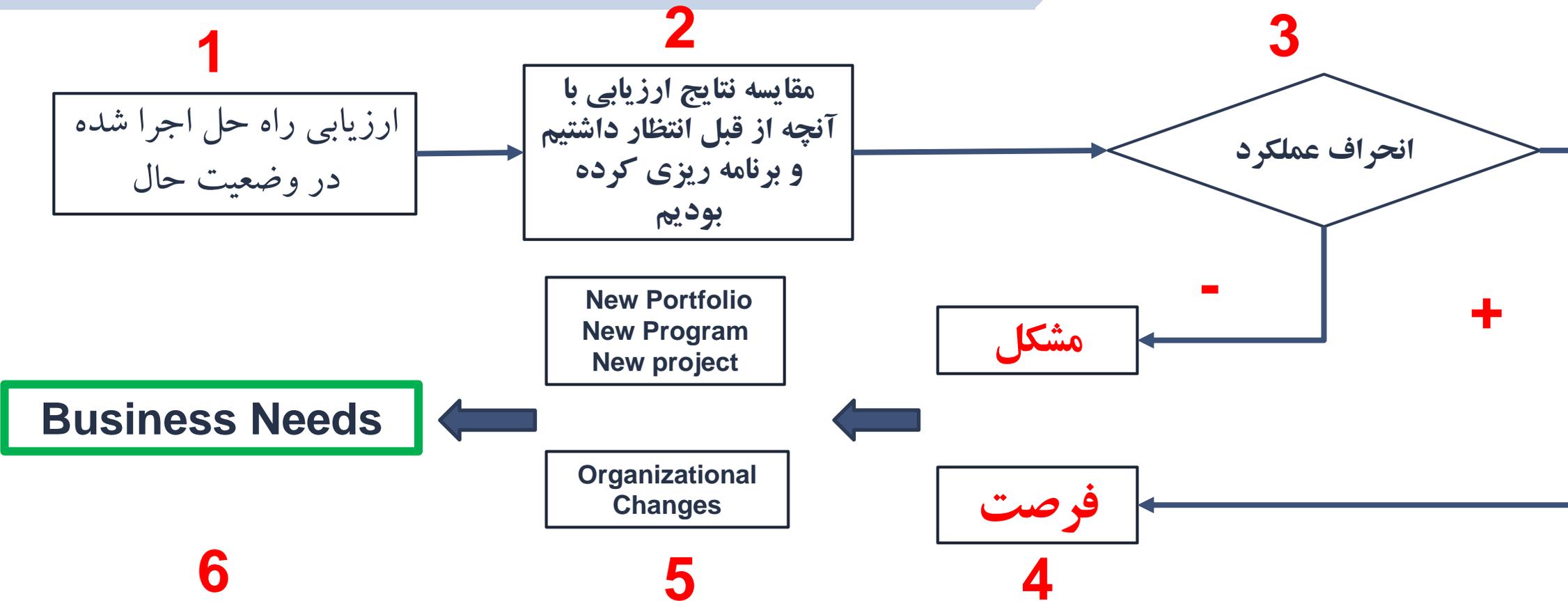


Project Management



BA

Business Need (opportunity or problem)



Solution

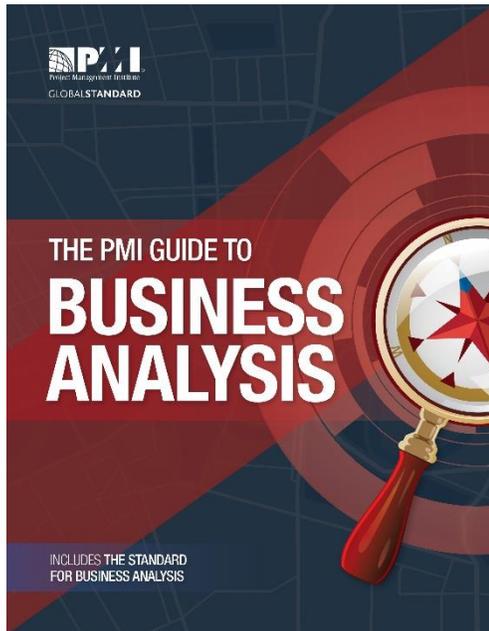


سه روش برای حل مساله:

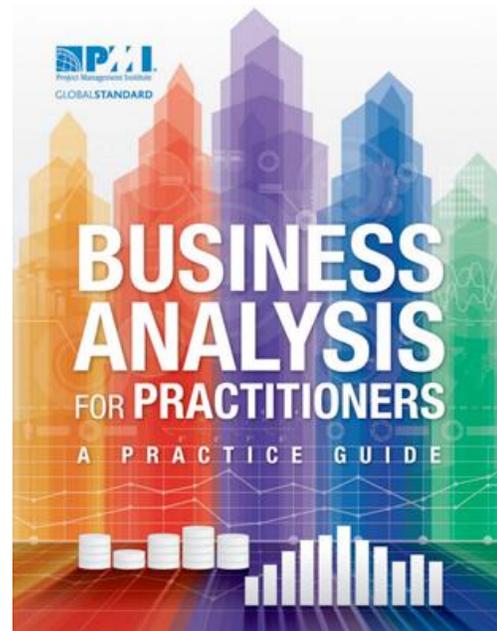
1. Think Like a Journalist (Who, What, When, Where, Why, How)
2. Empathize and Experiment (Design Thinking)
3. Channel Your Inner Three-Year-Old (Five Whys)

Business Analysis

PMI

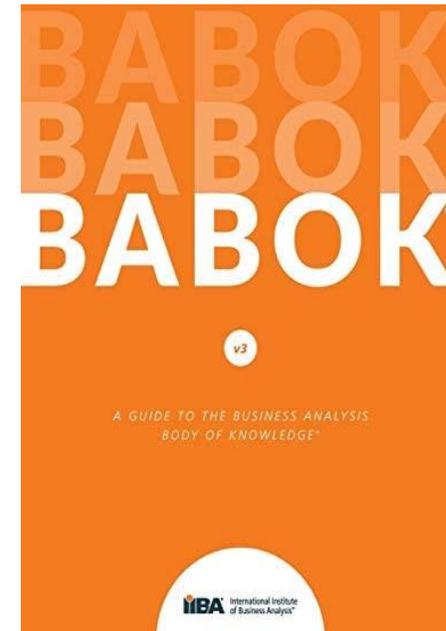


What

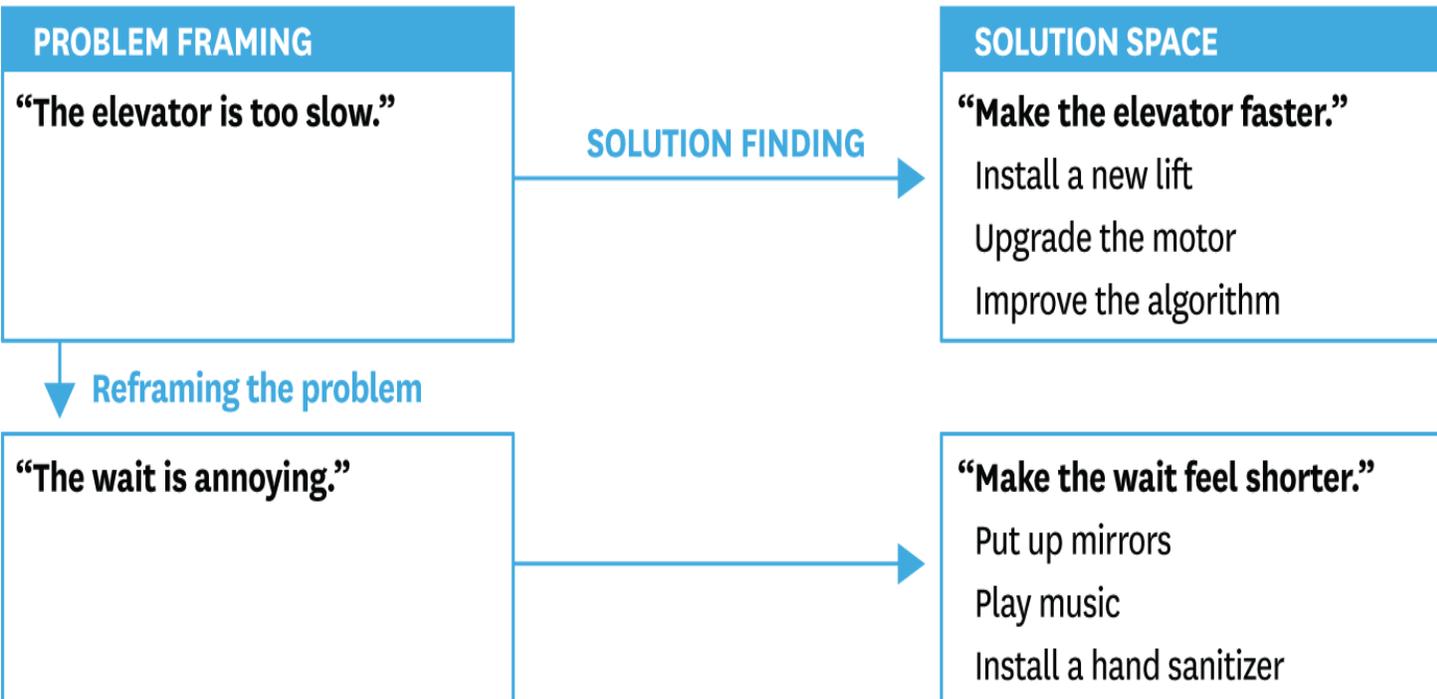


How to

IIBA

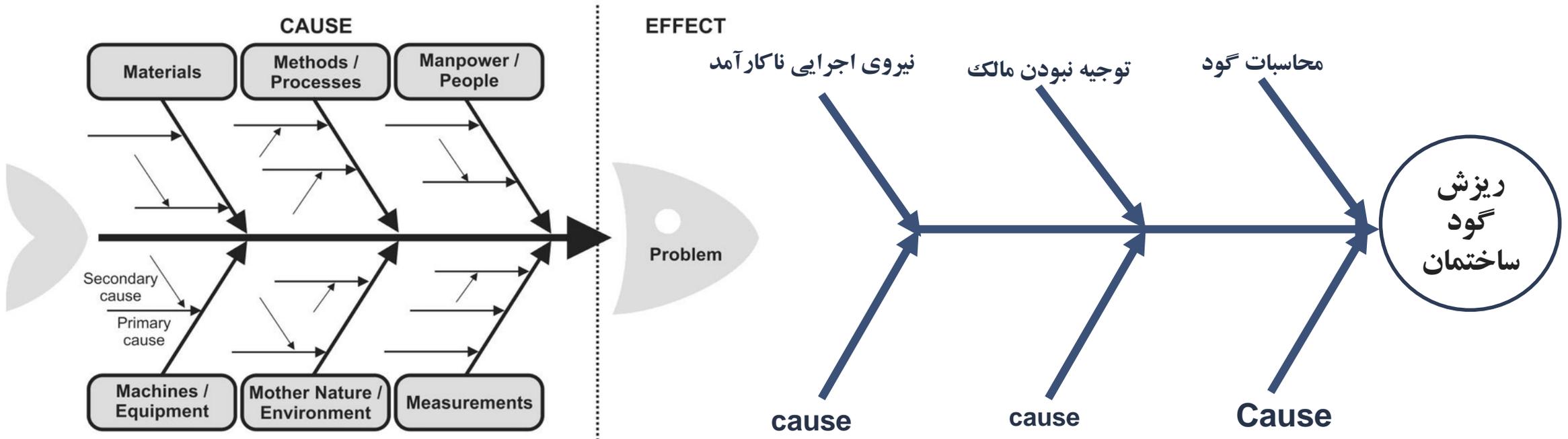


Identify Problem



Identify Problem: Fishbone Diagram

تکنیک استخوان ماهی



Identify Problem: Five Whys

The 5 Why's of the Washington Monument

Why was the Washington monument deteriorating?



Why?

- Because of the strong chemicals needed to clean it



Why?

- Because there was lots of pigeon poo on the monument



Why?

- Because there were lots of spiders at the monument



Why?

- Because there were lots of flies and moths at the monument



Why?

- Because the lights were turned on at dusk.

Turned the lights on later and stopped the chain of causes

